

**WBCCC Meeting Minutes**  
**Monday 22<sup>nd</sup> September 2014**  
**Taybarns, Wigan**

Present: Jim Taylor, Harold Hampson, Paul Boffey, Denis Marsden, Alison Griffin, Gordon Medlicott, Louise Medlicott, Darren Rogers, Alan Clarke, Phil Brown, Elaine Ansell, Roy Unsworth,

Apologies: Joyce Southern, Ray Southern, Margaret Green

**Minutes from previous meeting**

**Matters arising**

JT advised that there was no WBCCC interest in Sustrans' Carnforth-Glasson Dock ride which, on reflection, was for the best as it was oversubscribed by Sustrans members. JT advised that he would still like to see the ride in the future WBCCC calendar.

HH/AG confirmed that a mobile phone, charger and SIM card had been sourced and the number would appear on future promotional material.

DM confirmed that he would look into the Christmas meal booking at the Stonecross, Golborne.

**Action** : AG to set up a rota of members to look after the phone on a 3 week rotation

**Action** : DM to report re Christmas meal at next meeting

**Calendar of rides**

PB advised that there still continued to be very little interest in club rides and he felt that the time and effort he has committed to update the website has not been worthwhile; members were still not attending rides. There then followed a lengthy discussion with members expressing their thoughts on how to take the club forward. With 22 members paying subscription, but with only a hardcore group of 6-8 people regularly attending rides, the question arose as to how to engage new members as the current members did not wish to attend, for whatever reasons previously discussed. DR reported to the group his findings from his recent consultation with Active Living participants as to what was stopping them from joining WBCCC, reasons including :-

- time of Sunday rides
- club rides of 25-30 miles were too far (15-20 miles max)
- some participants feel apprehensive about going along to a ride where they don't know anyone
- the £10 subscription fee
- no ALT bikes available to use as they didn't have their own cycle
- the logistics of getting bikes to meeting points outside the Borough

Several ideas were discussed and the group agreed to try to engage Active Living participants by doing a ride which does not specify distance and encouraging a high proportion of members/ALT volunteers to attend to give participants a friendly, familiar face to

see on the day. Date was set for Monday 13<sup>th</sup> October, 10am – 1pm, meeting at Robin Park Arena going to Burscough Wharf, all encouraged to bring picnic lunch. Dates for two more rides were set for Sunday 16<sup>th</sup> November, Preston Guild Wheel and Monday 8<sup>th</sup> December (destination TBA).

**Action** :- JT, PB, DM, LM, GM, EA and AC all agreed to attend Mon 13<sup>th</sup> Oct ride

**Action** :- PB to put details of all rides to website

**Action** : all WBCCC members to promote event to their ALT rides, DR to promote to other ALT cycle groups not represented at WBCCC meetings, ALT walking groups, etc

**Action** : AG to pull leaflet together to promote event, DR to circulate to all members

### **Promotional leaflet**

AG circulated wording and asked the group to feedback any changes ASAP. The group agreed on an image.

**Action** : PB to send jpeg version of image to AG

**Action** : AG to compile leaflet, circulate to all members

**Action** : all members to cascade to all ALT participants, etc to encourage new members to join

**Action** : DR to laminate A4 versions of flyer and stick up at all cycle pods

### **Set date of AGM**

The next meeting was confirmed as the Club's AGM, Monday 3<sup>rd</sup> November 2pm – the venue would be change to Taybarns, Marus Bridge.

**Action** : AC/JT to ask Taybarns to book space for meeting

### **Any Other Business**

JT advised that a meeting has been arranged with TfGM; they have a new Community Cycling Officer in post who has access to funding to support cycling clubs to provide maintenance, training, etc and encourage people to cycle more. JT to feedback at next meeting.

### **Next meeting**

Monday 3<sup>rd</sup> November 2pm – venue change to Taybarns, Marus Bridge.